

**Health and Well-being Board**  
**Monday 11<sup>th</sup> May 2009**  
**4:30 - 6:30pm, Conference Room A, CAP Centre, Smethwick**

**Minutes**

**Present:**

Rob Bacon (Acting Chair), Chief Executive, Sandwell PCT  
 Surrinder Bains, Performance Management Lead, Sandwell Partnership  
 Susan Davis, Chair of Sandwell & West Birmingham Hospitals NHS Trust  
 Alan Dean, Head of Health and Well-being Services  
 Karen Dowman, Chief Executive, Sandwell Mental Health & Social Care Foundation Trust  
 John Garrett, Executive Director, Adult and Community Services, Sandwell MBC  
 Keith Heyes, Head of Cultural Services, Sandwell MBC  
 Pam Jones, Chair of Sandwell Local Involvement Network  
 John Middleton, Director of Public Health, Sandwell PCT  
 Colin Tucker, Director of Children’s Social Care  
 Shane Ward, Voluntary Sector Representative  
 Andy Williams, Director of Commissioning, Sandwell PCT  
 Paul Wright, Head of Community and Regulatory Services

**In attendance:**

Glynn Dixon, Head of Inclusion and Improvement, Sandwell MBC (items 3.1, 3.2a)  
 Lynn Jackson, Joint Planning & Policy Manager (items 3.1, 5.2)  
 Joanna Luxmore, Tobacco Control Strategy Lead (item 3.2b)  
 Michelle Lawrence, Public Health Practitioner (Observer)  
 Ann-Marie McElhone, Health and Well-being Unit (Minutes)  
 Lewis Young, Partnering and Improvement (items 3.6, 5.3)

<b>1.</b>	<p><b>Introductions and Apologies</b></p> <p>Rob Bacon was acting Chair for this meeting in the absence of Darren Cooper and Richard Nugent.</p> <p>Apologies were received from Allison Barrett, Darren Cooper, Mark Davis, John Edwards, Joy Massey, Richard Nugent, Praful Patel, Andrea Pope-Smith, Ian Walton and Tony Zaman</p> <p><b>This meeting was not quorate.</b> The minutes will therefore need to be ratified at the next meeting.</p>
<b>2.</b>	<p><b>Minutes/Matters Arising</b></p> <p><b>a) Previous meeting minutes - 6<sup>th</sup> April 2009</b></p> <p><u>Item 6 - Progress report on End of Life Care - Centre of Excellence</u>                  Andy Williams updated the meeting on recent developments following discussions with the Commissioning Board.</p>

	<p>It has been accepted that it is not currently feasible to procure as soon as it was first thought. The Primary Care Trust (PCT) felt there is a need to work with an identified strategic partner to stimulate supply over the next few months.</p> <p><b>The Board:</b>  <b>Agreed that progress on this continues to be reported back to future meetings.</b></p> <p>No other matters reported.</p> <p><b>The Board:</b>  <b>Agreed that the minutes were a true record of proceedings.</b></p> <p><b>b) Action Log</b>  Alan Dean referred to the Action Log, enclosure 1a, and explained that the items in green are on the agenda for today's meeting and will be removed for the next meeting. Lynn Jackson followed on to discuss the first action, reference number '01/09 3.1'. The target for this action is the Summer 09 and progress will be taken back to the Board. Continuing on to page 2 and action reference number '01/09 5.2' Lynn explained how lead officers are being liaised with to include timings for this action in the forward plan.</p>
3.	<p><b>Performance Improvement</b></p> <p><b>3.1 Quarter 4 2008/09 Performance Report</b>  Lynn Jackson described amendments which have been made to this report. Contents have been divided into two main sections, namely Supporting Independence and Improving Health. Supporting Independence was covered first in the report as it was raised in a recent Delivery Group meeting that a lot of focus is put on Improving Health and there is a need to ensure that Supporting Independence remains just as important. Lynn went on to speak of the format of the report which is similar to that that had went to the Partnership Performance Group meeting. Key interventions have been captured within this report and agreed with leads. Actions on these interventions will be updated each quarter and reported back to the Board.</p> <p>Lynn referred to page 9 of the report and indicated that an amendment is required to the smoking quitter's figures. The latest data for March 2009 is displayed as 67.8%, this should read 85.3%. And where is refers to 46% of the PCT revised stretch target should read 57.9%.</p> <p>Linda Horton queried with regards to page 7. Under 'Lifestyle programmes' it refers to GP information packs. Linda indicated that it would be helpful to see one of the published information packs rather than receive a web based version.</p>

Susan Davis queried with regards to page 2 and the information contained on emergency bed days. She felt that this information did not tally with hospital information. Lynn indicated that 2008/09 data is not yet available for this indicator and it is therefore unclear of most up to date position on this. It was added that the NI 124 survey based indicator is coming out of the LAA, but it will still be monitored.

Alan Dean suggested that there may be some confusion over the definition of the indicator. Could it be that it captures emergency admissions rather than emergency bed days? This should be clarified for members.

Rob Bacon acknowledged how helpful the report was in how it was formatted to include progress on key interventions.

**The Board:**

**Agreed that a GP Information Pack is sent to Members.**

**Agreed that clarification is sought on emergency bed days indicator.**

**3.2 Additional Lead Officer Reports**

**a) Social Care Clients receiving self directed support**

Glynn Dixon was in attendance for this item. He referred to enclosure 3 and indicated that he wanted to make the Board aware of changes in the NI 130 target - Social Care Clients receiving self directed support. He highlighted the numerator figures for 2008/09 which was 1,118 and by 2010/11 this has gone up to 3,949 to meet the 30% target. This is a key risk indicator and it will be a challenge to meet this target in spite of the clear plans that are in place.

**The Board:**

**Agreed that they are kept informed on the progress of this indicator.**

**b) Smoking Quitters**

- **Report on PCT recovery plan 2008/09**
- **Priority actions for 2009/10**

Joanna Luxmore was in attendance to present these items. She began by informing members that most referrals to the service are received from family and friends. To date the figure for smoking quitters is 1,854. A final outturn figure for 2008/09 will be available in mid June but it is unlikely that the PSA target of 2119 will be met.

Joanna went on to speak regarding the implementation of tariffs. It is hoped that a text campaign will be launched this year. It was recognised that the critical factor in reaching targets is the number of referrals being received.

This year improving partnership working will be looked at in an attempt to make more people aware of the wider tobacco control agenda.

Calculations on how achievable the target is for next year have been made and this shows that 18,000 referrals are needed. All the work discussed is currently in progress and every effort is being made to improve performance.

Rob Bacon clarified that the reports provided to the meeting were more for information and advice, since the recommendations were for the PCT Board.

Andy Williams indicated he wanted to pick up on the scale of the task ahead and asked of the number of people who smoke in Sandwell, and the number who actually want to quit smoking. Joanna responded that there were approximately 70,000 smokers in Sandwell with 30,000 of these wanting to quit. She added that individuals may attempt 7 or 8 times before being successful at stopping. A Social Marketing exercise will also be completed.

Lynn referred to the target discussed which is 100% of the stretch target and indicated that 60% of this is to be achieved before any reward money will be given.

Alan spoke of two points. Firstly we know that getting people to stop smoking is the most important thing to do and secondly it is also important from a performance point of view to show that as a local strategic partnership we are doing all we can on this issue. There are also things to take into consideration. There is a need to get tariffs sorted out and complete the social marketing exercise to be sure that we are targeting the right people.

John Middleton described how the PCT not achieving this target has been such a great focus, while 18,000 sounds like a lot of work the partnership role in all of this is pretty 'untapped'. John went on to speak of the number of household fires, indicating that smoking still attributes to a large number of these. The wider tobacco agenda needs to be explored, issues such as tobacco smuggling and illegal sales. There has got to be more partnership action around this agenda. He then said that with reference to the 'Stop before the op' figures there were no general surgeons on the list from the Acute Trust and he agreed with Joanna's proposal for a partnership seminar.

Susan Davies spoke of the graph on page one of enclosure 4. Whatever happened in January this year that caused figures to increase needs to be replicated. Joanna advised that the referral process is very straightforward and it is more about ensuring that people have this on their agendas. The 'spike' in January's figures

was when the recovery plan had first started. Karen Dowman suggested that the high figures in January may relate to people making new year resolutions and agreed there is a need to be more systematic as partners so that this agenda is more embedded. Joanna said that they are currently trying to embed CQUIN quality improvement targets into service specifications.

John Garret spoke of this work being for the 'long haul' and the need to repeat the message as there are a number of people who are unaware of the support available. He agreed with the idea of an event which creates awareness in this regard. Andy Williams added that people should also be made aware of the size of the task at hand which will require everyone's efforts.

Shane Ward spoke of how a high proportion of smokers are unemployed and asked how does the smoking service engage with services like the jobcentre? Joanna responded that the smoking service staff have a specified remit and it is part of their duty to engage with organisations like Job Centre Plus. Shane followed by asking about employment agencies e.g. Pertemps. Would they be engaged directly or through job centre plus? Joanna indicated she would have to clarify this before she could answer.

Rob Bacon spoke of actions to be taken forward from the points raised. More discussion is needed with partners, possibly via a stakeholder event. In preparation for this, goals need to be realistic which may be partners agreeing to a specific number of referrals. John Garrett felt it was difficult for each organisation to commit to a certain number of referrals, however they may be able to commit to actions.

General discussion ensued with regards to the non-smoking policy within organisations.

#### **The Board:**

**Agreed that further discussion is required with partners on the referrals issue and a stakeholder event is to be considered.**

- **Partnership Approach - '3 for 1' letter**

John Garrett updated members on this and described how all managers within the council have received an amended letter. Presentations have also been given in this regard.

#### **3.3 Provisional Mortality rates data - in year monitoring**

Richard Wilson was in attendance to present this item. He began by saying that life expectancy is not expected to improve this year. The PCT is monitoring the position as a World Class Commissioning priority. Andy Williams queried the cancer figures. Was this about behaviours or service interventions? There is a need to be clear if the right services are being commissioned. Richard explained how

Alexis Macherianakis, Public Health consultant is undertaking a piece of work on the effectiveness of services which may give some pointers on this question.

Karen Dowman spoke of the large elderly population within Sandwell and asked if there were preparations for a large dip in the figures. Richard responded that these figures related to the under 75's and it is very difficult to 'home' down on what is actually causing figures to dip.

John Middleton asked about figures for 45-65 year old males, which showed a rise in death rates. Richard said this work is currently underway and can come back to the Board.

Alan spoke of the National Support Team (NST) visit and described how a report back from leads is expected in regards to an action plan to address recommendations from this visit. This information can come back to a future meeting.

**The Board:**

**Agreed that report back from leads on NST visit action plan will come to a future meeting.**

**Agreed that Richard Wilson bring to a future meeting report on work done on analysis death rates for 45-65 year old males.**

**3.4 Report to Partnership Performance Group - 7<sup>th</sup> April (Health Focus)**

Lynn Jackson indicated this report was for information and suggested that members look at the children and young people's information attached to this report, along with fuel poverty information.

Susan Davis referred to breastfeeding and asked if it was worth thinking about the targets the hospitals have for this? John Middleton responded that Jenny Chen in Public Health is meeting with the head of Midwifery from the Acute Trust tomorrow (14<sup>th</sup> May).

John Garrett asked why teenage pregnancy data is so delayed? John Middleton clarified that these figures are based on year of conception and reported approximately 6 months after birth.

**3.5 Place Survey Results**

Paul Wright spoke of how there was still uncertainty as to when results on this survey will be published. MORI, who carried out the survey, were invited to give a presentation on information from the survey. Some of the slides from the presentation were provided to the meeting, however the full presentation will be forwarded to members.

Paul stated that the information provided was still provisional.

Overall, as previously reported, performance for Sandwell was not good. Sandwell is 'lagging' behind national averages. Where Sandwell stood out is in value for money and information provision. Only 33% felt well informed about public services and there was a real correlation between satisfaction and information.

People are feeling less safe during the day and evening and only 57% of people feel like they have been treated with respect. Some work needs to be done around this. This also related to satisfaction with GPs and dentists, lagging 6% behind the Black Country average. General discussion ensued with the query if some areas felt less satisfied than others, more information on which geographical areas are performing worst/better can come back to the Board.

John Garrett spoke on the methodology of the survey. If people are contacted directly, responses are different than contact through likes of the place survey.

John Middleton declared an interest in this matter as a Sandwell resident, and stated that he felt the results were 'spot on'. People were more satisfied with street cleanliness during the regeneration project, but this has not been maintained. People feeling unsafe has an impact on healthy lifestyles and physical activity. John added that the Healthy Urban Development work may address some of these issues.

Linda Horton felt these figures may not give a true reflection on individual's views. Until further information is received that 'drills' down into the responses to a neighbourhood level, she felt that the views captured may not be the case throughout.

Susan Davis said there are also discrepancies with this information in so far that perceptions from people who use services may be different from those who have not.

Rob highlighted that the Board should be engaged with any work done to address this report.

**The Board:**

**Agreed that more detailed results from the place survey will come to the Board along with geographical information.**

**Agreed that the Board is involved with any responses to the results of the survey.**

**3.6 Feedback from LSP Peer Review - 23<sup>rd</sup> March**

Lewis Young was in attendance at today's meeting on behalf of Joy Massey. The final report from the Peer Review was not yet available. Lewis had provided a presentation of the initial feedback from this review. Keith Heyes indicated we need to be more confident. There

	<p>seems to be an issue in telling people what is being done and celebrating successes.</p> <p>Alan Dean agreed with Keith and added that this is about telling people that we are delivering the best services we can. Rob Bacon acknowledged that this is the best message for Lewis to take back in this regard.</p> <p><b>The Board:</b>  <b>Agreed to feedback views about celebrating success and that the final report on LSP Peer review comes to future meeting.</b></p>
4.	<p><b>Governance Matters</b></p> <p><b>Update and Issues from Sandwell Local Involvement Network</b></p> <p>Pam Jones presented this item and described how this was a standing item on the Health and Well-being Board agenda.</p> <p>The Management Group held their monthly meeting at beginning of April, to which Susan Davis had attended to discuss the working relationship between the Acute Trust and LINK.</p> <p>LINK's annual report is due to be submitted to the Secretary of State by end of June and will be made available following this. A newsletter is currently being distributed through which a survey will be included in a bid to find out community concerns from members.</p> <p><b>The Board:</b>  <b>Agreed LINK annual report to come to future meeting.</b></p>
5.	<p><b>Development Issues</b></p> <p><b>5.1 Planning for 2010/11</b></p> <ul style="list-style-type: none"> <li>• <b>Joint Planning and Development Issues</b></li> </ul> <p>Alan Dean spoke of how joint planning has proved difficult to achieve as both agencies have different protocols in place and work to different timescales. He requested that steps are taken to ensure that strategic priorities are identified for next year, for both investment and disinvestment so that these can be included in overall planning.</p> <p>He suggested that the next meeting is one hour longer to accommodate a business agenda and workshop, with food provided. The first hour will be relevant in terms of background information for input into the workshop. This will be well timed at the end of June before the PCT and local authority start their budget planning.</p> <p>Rob Bacon acknowledged that the timing would be good for this piece of work. John Garrett stated that the proposals were fine, but would ask regarding the tools to aid such a debate. Would a pie-</p>

chart exercise be useful for spending?

Alan clarified that some work would be done beforehand with both agencies on what priorities have gone forward or been deferred in 2009/10. This will look at options for taking a programme budgeting approach and include a joint report from Adult Services and the PCT.

**The Board:**

**Agreed that the next meeting will take the form of a workshop and will begin at 4:00 - 7:00pm.**

For Information and Comments

**5.2 Report back on use of Wellbeing Power**

A report on this item had been tabled for this meeting. Lynn Jackson referred back to a previous meeting where Wellbeing Power had been discussed and as a Board four areas were identified to consider, these were captured on the first page of enclosure 11. Some discussion has taken place with democratic services and Lynn has also attended an event in London in this regard facilitated by Local Government Information Unit (LGIU). Lynn added that she is in the process of clarifying the legal position on some areas as identified on page 4 and will bring back to the Board.

Under 'Use of the Power and Partnerships; Lynn spoke of two main ways to express this power, firstly by being instrumental in solving problems and secondly symbolic use as part of local authority's leadership role and desire to improve well-being. Professor Helen Sullivan delivered a partnership session at the LGIU event and would be willing to attend a future meeting to explore opportunities for using the wellbeing power.

Paul Wright queried why the Health and Well-being Board were looking at this particular matter. Lynn responded that in February it was discussed regarding the Health & Well-Being Board being more proactive since it was an issue around well-being. Rob Bacon indicated that he felt there may be a broader issue for the LSP to look at in this respect. Surrinder Bains agreed with Rob and confirmed he would take this away and speak to Gary Bowman and in turn feedback to the LSP Board.

**The Board:**

**Agreed that the issue would be referred for wider consideration by the Local Strategic Partnership.**

**5.3 Refreshed LAA**

Lewis Young spoke of how the LAA had been refreshed at start of the year. This was then approved by the LSP Executive in April. No further issues were noted.

6.	<p><b>Agenda items for next meeting / workshop</b></p> <ul style="list-style-type: none"> <li>• ACS and PCT Partnership Agreement 2009/10</li> <li>• JSNA health needs assessments – health and housing; ethnic minorities; and children</li> <li>• Strategic Review of Carers services</li> <li>• Right Care, Right Here Programme</li> <li>• Joint Use of Assets</li> <li>• PCT/Adult Services Plans for 09/10 - Joint Delivery</li> <li>• Detailed proposals for ongoing community engagement and media campaign</li> </ul>
7.	<p><b>News and Information</b></p> <ul style="list-style-type: none"> <li>• Items for next Newsletter</li> </ul> <p>Alan Dean informed members that a newsletter has just been produced. The next one will come out after June's meeting and include information on performance and Joint Strategic Needs Assessments.</p>
8.	<p><b>Any Other Business</b></p> <p><u>Sandwell Health Other Economic Summit - (SHOES)</u></p> <p>John Middleton took this opportunity to speak regarding this event, which will be focusing on the economy and issues such as the credit crunch, poverty, and welfare rights. The event will be taking place at The Public in West Bromwich on the 9th/10th of July. One of the keynote speakers includes Anna Coote, Sustainable Development Commissioner for Health and New Economics.</p>
9.	<p><b>Next Meeting - Workshop on Future Strategic Priorities</b>  <b>Monday 29<sup>th</sup> June</b>  <b>4:00 - 7:00pm</b>  <b>CAP Centre, Windmill Lane, Smethwick, B66 3LX</b></p>