

**Sandwell Partnership Stakeholder Board Meeting
Action Notes from meeting held on
January 7th 2010**

Ref No. & Subject	Date of Meeting	Action Arising	Responsible Officer	Commentary
07.01. - 01	07/01/10	Investigate possibilities for sponsorship of heritage sites to enable their maintenance and promotion. Sites could include Galton Bridge, Chances. Use contacts within Heritage Lottery known by Peter Shirley and refer to the Baseline report on heritage	Gary Bowman (Peter Shirley)	Identify council lead officers in relation to Heritage via Keith Heyes
07.01. – 02 Item 4(c) Feedback for Partnership Forum	07/01/10	Actively counteract negative media stories with positive media stories. E.g. Sandwell's lead role in recruiting 600 Muslims to the armed forces in response to current negative media re Muslims and armed forces	Gary Bowman (H.S. Bhattia) (B McKinstrie)	Invite C Horst (marketing) for a conversation with new community representatives
07.01. – 03 Item 5(a) Update on Performance	07/01/10	Act quickly to release funds to tackle youth unemployment	Gary Bowman (I Cotterill) (K Mcroft)	Report back from meeting due to take place on 28 th January

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07.01. – 04 Item 5(c) State of Sandwell	07/01/10	Explain rationale for location of Crockets Community Primary School to a different neighbourhood with consequent access problems for B66 residents	Gary Bowman (S Bains) (B Aldridge)	Report back to community representatives
07.01. – 05 Item 6(a) Be PROUD campaign	07/01/10	Habitually use BE PROUD cards and 'POD' to capture what people are proud of at every event possible. Similarly Big Brother Diary room	Gary Bowman (B McKinstrie)	BE PROUD Campaign plan to incorporate this action
07.01. – 06 Be PROUD campaign	07/01/10	Promote 'SHOES' Conference much more actively for 2010 event	J Middleton (B McKinstrie)	Aim to substantially increase SHOES attendance
07.01. – 07	07/01/10	Urgently prepare proposals and actions to use new media including Twitter, Flickr, Facebook etc to support BE PROUD campaign. Use partnership website	Gary Bowman (B McKinstrie)	BE PROUD campaign plan to incorporate this action

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07.01. – 08 Item 6(b) Backing Young Sandwell	07/01/10	Ask Kevin Denis to inform Stakeholder Board on plans to improve things for young people to do. Use the Public as a focus for young people's activities	Gary Bowman (K Dennis) (J Garrett)	July Board meeting
07.01. – 09 Item 6(c) Connecting Communities	07/01/10	Ensure that all new schemes introduced with 'short term government funding' are integrated with mainstream delivery plans	Gary Bowman (S Dugmore)	
07.01. – 10 Item 6 (d) Actioning more with less	07/01/10	Recommendations for future attention included: <ul style="list-style-type: none"> • Asset Transfer • End of Life Care 	Joy Massey (G Bowman) (I Cotterill)	Feedback to LSP Executive Board on 28.9.10
07.01. – 11 Item 6 (f)	07/01/10	Circulate presentation on Black Country Joint Core Strategy. Environment Partnership to discuss BCJC'S at next available meeting	Gary Bowman (P Shirley) T Pritchard)	